

Supplying Artwork to Nutron

File Formats:

- Adobe Illustrator (.AI)
- Adobe Photoshop (.PSD)
- Adobe Acrobat (.PDF)
- All fonts must be converted to outline or paths.
- Exported artwork as PDF's can also be utilized (see guidelines shown below in Alternate file formats).
- Artwork must be editable for all file formats.
- Logo's supplied as high quality, single/multi color vector/line art files

Alternate File Formats:

- AutoCad LT 2000 (dwg, dxf).
- Adobe Acrobat (editable pdf, embed fonts or send as separate attachment, no security locks).

Media Types:

- Send directly on CD/DVD
- E-mail directly to Art Department 5MB or less, compress files if larger into .zip, .rar, or .sit
Send to: art@nutronusa.net

Color Separations:

- If created in Photoshop or Illustrator, leave in layers.
- Color traps and separations will be done by Nutron Art Dept.
- Colors should be spot colors or Process Color depending upon production method desired.
- Do not combine Process and spot colors in the same document.

Color Matching:

- Nutron standard colors (most cost efficient).
- PMS (Pantone Matching System), reference and Nutron will match your selection depending upon process.

Fonts:

- Specify font being used or convert type to outlines.
- We recommend a minimum type height of 8pt. Depending upon process, larger point sizes may be necessary.
- Trademarks (TM) and register marks ®, should be 6 pt. or larger.

Digital Renderings:

- When supplying high quality photos/digital photos, the minimum resolution must be no less than 300 DPI.
Consult Art Department for specific information concerning your project.

Submitting ArtWork:

- All artwork must be to scale.
- If Nutron needs to make artwork production ready there will be an additional charge.
- When e-mailing artwork to Nutron, please include your company name and purchase order number in the subject line of the email being sent. Fax or email print of the artwork being sent.
- For technical assistance, please call the Art Dept. at 440-777-6660